



# 2010 YEAR OF THE TIGER

## Advertising in 21<sup>st</sup> Anniversary Dragon Ball Magazine

Centre spread	4 colour	\$ 9,000.00	
Outside back cover	4 colour	\$ 8,000.00	7" x 9.5" (SOLD)
Inside front/back cover	4 colour	\$ 7,000/\$ 6,000	7" x 9.5" (SOLD)
Inside full page	4 colour	\$ 3,000.00	7" x 9.5"
Half page	4 colour	\$ 1,800.00	7" x 4.5"
Quarter page	4 colour	\$ 1,000.00	3.25" x 4.5"

- Mechanical Requirements
  - Trim size is 8.5" (w) x 11" (h)
  - Bleed size is 8.75" x 11.25"
  - Accepted formats include: Quark7, Photoshop, Adobe Illustrator or InDesign (please include all necessary fonts and picture file).
  - Electronic file ONLY – EPS or PDF file with minimum 300 dpi resolution.
  - Colour proof must accompany file.
- Taxes included. Agency discounts are not granted.

**Publication materials and any production inquiries should be directed and delivered to**

**Yee Hong Community Wellness Foundation, 60 Scottfield Drive, Scarborough, Ontario M1S 5T7**

Payment enclosed \$ \_\_\_\_\_  Please bill me

**Deadline for confirmation is December 4, 2009**

Please make cheques payable to: **Yee Hong Community Wellness Foundation**

**Deadline for electronic file received is December 11, 2009**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Publisher reserves the right to limit or reject any advertising. Advertisers and their agencies agree that Yee Hong Community Wellness Foundation shall be under no liability by any reason of error or omission. All advertisements are accepted and published with the understanding that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such advertisements for publication, the agency and/or advertiser will indemnify and save the publisher harmless from any loss or expense resulting from claims or suits based upon the contents or subject matter of such advertisements, including, without limitation, claims or suits for defamation, libel, violation of right of privacy, plagiarism, and copyright infringement. Advertiser agrees to pay for space on signing of this contract.

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_

Please fax or mail this order form to Yee Hong Community Wellness Foundation  
60 Scottfield Drive, Scarborough, Ontario M1S 5T7  
Tel. (416) 321-0777 Fax. (416) 321-0778

