



Board Member Position Profile

Yee Hong Centre for Geriatric Care (“Yee Hong”) is one of Canada’s largest not-for-profit senior care organizations with an exceptional reputation for delivering high quality, culturally appropriate and person-centred care and services to diverse individuals and communities. With a vision of *seniors living their lives to the fullest - with independence, health and dignity*, Yee Hong provides a full continuum of culturally appropriate services and care from active seniors programs to home and community support services, long term care and palliative/end of life care, from campuses and other locations across the Greater Toronto Area. Yee Hong proudly provides care to Asian Canadian seniors living in any setting including Chinese, Japanese, South Asian, and Filipino and other diverse backgrounds. Yee Hong serves more than 15,000 seniors and caregivers annually and shares knowledge and insights on a wide range of senior-related matters.

Yee Hong’s community and in-home support services empowers seniors across the GTA to remain independent and active community members. These services include active seniors programs, home care, adult day programs, congregate dining, meals on wheels from a community kitchen, caregiver support services, transportation, and a wide array of innovative programs including supporting individuals and their families with managing chronic disease, dementia and palliative care. In addition to excellent care provision, Yee Hong is also a trusted advisor in the senior services and broader healthcare and social services sectors. Yee Hong’s Institute for Social Innovation in Aging builds capacity with a range of social service organizations through advisory services, its private career college and research.

With deep knowledge and expertise in culturally appropriate senior care and services, Yee Hong partners with other like-hearted organizations and systems, funders, corporations, policy makers and researchers building a better understanding of the need for person-centred and culturally appropriate care for seniors living in any setting. This includes creating awareness to actively address systemic barriers including stigma, discrimination and racism that leads to poorer health outcomes and quality of life for racialized communities living in Canada and beyond.

To realize its inspiring mission, Yee Hong is seeking new volunteer Board Members who are passionate and have a strong commitment to Yee Hong’s mission, vision and values for multiple Board of Directors appointments in 2024 and onwards. These appointments will ensure the effective and ethical governance of Yee Hong and support Yee Hong’s mission of offering a full continuum of culturally appropriate services and care for seniors living in any setting and optimizing their physical, mental, social and spiritual well-being by building organization and system capacity for high quality, inclusive, and integrated services and care.

Incoming Yee Hong Board Members are passionate and transformational leaders with extensive operational and corporate management experience of complex, multi-sector and multi-site organizations. Leaders with substantive board and governance experience, Chair, Vice-Chair, and Committee experience, combined with the creativity to generate breakthrough thinking, the insight to take calculated risks and the confidence to make key decisions in the best interests of Yee Hong and the communities they proudly serve, are ideal candidates for consideration. Innovative and strategic, with diverse backgrounds and perspectives on a wide range of business and organizational issues, Yee Hong Board Members have the ability to see opportunities others don’t and use their influence on opening doors to new partners, decision makers and individuals to ensure Yee Hong’s long-term success.

Yee Hong welcomes influencers, connectors, business and community leaders from a wide range of private, public and not-for-profit sectors. An understanding of, or experience within, healthcare, senior residence, long-term care, and community and social services sectors as well as hospitality and managed services are assets. Strategy development, technology innovation, data and information analytics, government funding, human resources and labour union relations, capacity building through advisory services, education and research, real estate and capital projects, partnership development and philanthropy, combined with the courage to dream of and commit to a new, ambitious strategic plan, are all valuable backgrounds and skill sets for the Yee Hong Board.



Committed to Equity, Diversity and Inclusion, Yee Hong welcomes those who have demonstrated a commitment to upholding these values and possess a high level of appreciation and cultural sensitivity for a diverse Board of Directors, Management, and Yee Hong’s broader community. Lived experience with a close family member or friend in senior care would be an asset but is not essential. This is an outstanding opportunity for a seasoned Board Director with a strategic, transformational and growth mindset and the desire to make a difference by supporting Yee Hong in the delivery of the highest quality of care for seniors across the GTA.

How to Apply

If you are interested in further exploring this exciting Yee Hong Board Member opportunity, please provide **your resume and a detailed cover letter** that highlights your background and connects the dots between your senior leadership and Board experience and the key competencies outlined in this Board Profile and lets us know why serving as a Yee Hong Board Member resonates for you. **Please address your cover letter to Lisa Heidman, Founder and Chief Executive Officer, Arlington Partners International and the Yee Hong Governance Committee** and send your confidential materials directly to Lisa Heidman at lisaheidman@arlingtonpartnersinc.com.

Yee Hong is committed to promoting equity, diversity, inclusion and providing accessible employment practices in compliance with the Accessibility for Ontarians with Disabilities Act. Yee Hong strives to attract and retain a diverse Board and workforce where employees are inspired to provide an atmosphere of respect and encouragement of all. Through Yee Hong’s policies, practices, benefits, and professional development, Yee Hong provides an environment that increases awareness and removes barriers to positively empower the health and well-being of people and communities it so proudly serves.

Please note this Board Profile is intended to attract and assess potential Board Members for Yee Hong for appointments in 2024. With a strategic focus on good governance and succession planning, it is also intended to meaningfully engage with a diverse group of outstanding leaders across multiple sectors. As such, there may be individuals identified within this process that may be considered for future Yee Hong Board Director appointments at future dates and times.

We look forward to exploring your candidacy.